

Soledad O'Brien &  
Brad Raymond  
invite you to their  
Seventh Annual

# YOLOLA KNYCO GALLA 2017

The first as the  
Powerful Foundation

Dear Friend,

Have you heard? The Starfish Foundation is now the Powherful Foundation!

Our original name was based on the Starfish story: a young boy throws a washed-up starfish back into the ocean; an old man tells him it doesn't matter because he can't save them all; the boy responds "it matters to this one." Even though we've changed our name, we haven't strayed from our commitment to our starfish – our scholars. We continue to work on getting each of them to, and through, college. But with the growth of our Powherful Summits, now called Enrichment Conferences, we are reaching thousands of girls across the country and felt that we needed a new identity to go along with our expanding work.

Our scholars continue to be the core of our organization and work — they are the reason we exist as a Foundation. By the time we have our annual gala on June 8th, we will have another 10(!) young ladies graduating from college, joining the ranks of our alumnae. Our graduated scholars have moved on to great jobs in their communities and continue to give back to the Foundation, including as mentors to the younger girls. Our undergraduates are in schools across the country and studying subjects like engineering, medicine, literature, and law.

Progress is happening throughout our programs: Enrichment Conferences crisscrossed the U.S. last year, taking place in cities including New York, Birmingham, Cleveland, Minneapolis, and Los Angeles. This year we'll be revisiting many of those cities, and adding to the list: Jacksonville, Atlanta, Austin, and Washington, D.C. The conferences are free, full days of educational, professional, and personal development for high school- and college-aged young women, whom we recruit from local community-based organizations. We work with sponsors and local leaders in each city to make the conferences happen. We've had amazing speakers join us, including ballerina Misty Copeland, actress Dascha Polanco, and ELLE Editor-in-Chief Robbie Myers; we're already set to have Spanx founder and CEO Sara Blakely join us in Atlanta. We invite anyone in cities near a conference to come check it out!

It's thanks to you and our community of supporters that we've gotten this far, and that we're still growing. We'd like to invite you to celebrate our successes with us at our annual New Orleans to New York Gala on June 8th at the Tribeca Rooftop. As always, plan on a night of lively music, great food, and a ton of fun.

Hope to see you there,  
Soledad and Brad

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# SEVENTH ANNUAL NEW ORLEANS TO NEW YORK GALA

The first as the Powherful Foundation

## THURSDAY JUNE 8, 2017

6:00pm Cocktails

7:00pm Dinner, program and dancing

## TRIBECA ROOFTOP

2 Desbrosses Street, New York City  
Cocktail attire

For additional details or sponsorship information, please contact Michelle Gittlen at [Sponsorship@powherful.org](mailto:Sponsorship@powherful.org)

Powherful Foundation  
134 West 26th Street, New York, NY 10001  
[Powherful.org](http://Powherful.org)

The Starfish Foundation  
is now

**POWERFUL**  
FOUNDATION

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### **Our Mission**

The Powerful Foundation gets young women to, and through, college. We provide financial assistance, mentorship and wraparound services to help our scholars achieve their highest potentials.

### **Powerful Programs**

Scholars  
Summits  
Here's How  
Industry  
Roundtable

### **Board of Directors**

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